

An Analytics Solution by and for Seasoned Healthcare Operators

Work with SCALE Data Analytics to:

- + Gain actionable, holistic and scalable business insight
- + Systematize offensive and defensive performance oversight controls
- + Generate organic value creation insight
- + Enhance data-driven value proposition to key market stakeholders
- + Better manage risk

About Us

SCALE Data Analytics provides value driven technology solutions that help organizations gain tangible value from their data. We are a data analytics firm exclusively focused on the healthcare services & provider markets that blends leading healthcare IT & data analytics with deep, comprehensive healthcare strategy and operational expertise.

We help MSO leaders bring data to life and discover insights quickly, while maintaining data accuracy and security. Our services and solutions empower healthcare MSOs to gain command over their business through transparent reporting on what matters most across the range of functional disciplines that drive holistic performance.

Work with SCALE Data Analytics to

Consolidate Data Easily from Disparate Systems

- Blend and leverage data from disconnected systems
- Leverage data extraction to centralize data into a data warehouse charting millions of records
- Spot trends in your business and apply insights to any cross-functional area

Gain Important Insights from Large Datasets

- Leverage rapid analytics solutions to quickly analyze data
- Examine key relationships and attributes amongst a full dataset
- Allow key drilldown capabilities to explore trends and anomalies in your business

Gain a Strategic View of the Business

- Explore new patterns and opportunities in your business
- Find new revenue and risk opportunities embedded in your departments
- Discover insights into your organizational processes and plan resources more effectively

SCALE

/skāl/ • noun

A graduated series of steps or order.

Our singular focus is to help healthcare providers achieve success with a systematic approach.

Our Team

At SCALE we are a dedicated team of cloud architects, data scientists and analyst versed in healthcare data and mathematical models to help discover insights from your data.



Carlos Martinez
Senior Vice President



Lancer Seaman
Executive Partner



David Kovel
Executive Partner



Michal Bazan
Analyst

SCALE Data Analytics Capabilities



Marketing

Perform analytics in demand generation, patient access, scheduling, cancellations, service mix, segmentation, targeting, customer lifetime value, and deploy email strategies under one integrated platform.



Clinical Operations

Statistics and machine learning methods for EHR data including the ability to predict the likely path and progression of disease, likelihood of patient presenting a certain set of symptoms and at risk for an adverse health event.



Revenue Cycle Management

Analytics in payor mix, acuity, billing, CPT coding standardization, denials, A/R, and DSO trending reports. Dashboards on collection trends with drilldown capabilities and RVU utilization.



Finance & Accounting

Volume forecasting models, statistical models for CPT utilization, scorecards and KPI development, FP&A models targeting EBITDA value levers, patient and clinic activities, physician compensation models, and establishing data integrity controls on EHR and PM data.



Information Technology

HIPAA compliant cloud native suite of tools to extract, transform and load large amounts of unstructured data in, documents, health records, files to help you discover meaningful trends and areas of new opportunities.



Compliance & Risk Management

Statistical sampling and data mining strategies to focus selection on highest risk transactions, reduce billing errors, reduce overpayments, identify outliers and potential over utilization of CPT codes.